

Karl T. Ulrich

567 Jon M. Huntsman Hall
 The Wharton School
 University of Pennsylvania
 Philadelphia, PA 19104 US
 ulrich@wharton.upenn.edu
<http://ktulrich.com/>

Citizenship: United States

Education

School	Degree	Field	Date
M.I.T.	Sc.D.	Mechanical Engineering	1988
M.I.T.	S.M.	Mechanical Engineering	1985
M.I.T.	S.B.	Mechanical Engineering	1984

Title of Doctoral Thesis: *Computation and Pre-Parametric Design*

Principal Fields of Interest

Design, Product Management, Innovation, Entrepreneurship, Housing, Sustainability, China

Employment

Position	Beginning	Ending
UNIVERSITY OF PENNSYLVANIA		
Faculty Director and Founder, Weiss Tech House	2002	2008
<i>Wharton School</i>		
CIBC Endowed Professor	2005	
Advisor, Asia Strategy	2022	2023
Vice Dean of Entrepreneurship & Innovation	2015	2022
Vice Dean of Innovation	2010	2015
Department Chair (Operations and Info. Mgt.)	2004	2009
Professor	2004	2005
Associate Professor	1995	2004 (on leave 00-02)
Visiting Associate Professor	1993	1995
<i>Department of Mechanical Engineering and Applied Mechanics</i>		
Professor	2004	
Associate Professor	1996	2004
NOVA CRUZ PRODUCTS, INC.		
Founder and CEO	1999	2002
MIT SLOAN SCHOOL OF MANAGEMENT		
Assistant/Associate Professor	1988	1995 (on leave 93-95)

Professional Activities

Director, Rookie Fund (non-profit venture fund for students in China), 2017 – 2022

Forbes blog “Elevator Pitch,” 2016 – 2021

Co-Host, “Wharton Launch Pad,” weekly podcast on Apple Podcasts and other platforms. (syndication of content from SiriusXM Launch Pad). 2014 – 2025

Co-Host, “Launch Pad,” weekly radio show (SiriusXM Channel 132), 2014 – 2025

Member, MIT Corporation Visiting Committee (Sloan School), 2013 – 2024

Columnist *Wall Street Journal* “The Experts,” 2013 – 2020

Channel Director, SiriusXM *Business Radio* (channel 111), 2013 – 2015

Associate Editor, *Management Science*, 1998 – 2001, 2009 – 2017

Editorial Board of *ECR Journal – International Commerce Review*, 2001 – 2016

Department Editor, *Management Science*, 2001 – 2004

Editorial board of *Manufacturing and Service Operations Management*, 1996 – 2005

Editor, *Management Science* Special Issue on Design and Development, 1998 – 2001

Editorial board of *Technology and Operations Review*, 1994 – 1999

Associate Editor, *Manufacturing Review*, 1990 – 1995

Advisory Board, University of the Arts, Graduate Program in Industrial Design, 1994 – 1996

ASME Design Division, Design Theory and Methodology Committee, 1989 – 1995

National Research Council Study *Improving Engineering Design*, 1989 – 1990

Awards

Wharton School Teaching Excellence Award, 2018, 2019, 2020, 2022, 2023, 2025

INFORMS Technology, Innovation Management & Entrepreneurship Distinguished Speaker Award, 2018

Silver Medal, Industrial Design Society of America, International Design Excellence Awards (with Lunar Design), 2014

Elective Teaching Award, Wharton Executive MBA Program, 2003, 2006, 2013 - 2015

Meritorious Service Award, *Management Science*, 2010

Teaching Commitment and Curricular Innovation Award, Wharton School, 2010

Excellence in Teaching Award, Wharton School, 1996-1999, 2006, 2007, 2010

Distinguished Fellow, POMS College of Product Innovation and Technology Management, 2006

6th Annual Allan D. Shocker Lecturer, University of Minnesota, 2004

Gold Medal (Nova Cruz Products, Inc.), Consumer Product Design, *Business Week* and Industrial Design Society of America, 2002

Grand Award (Nova Cruz Products, Inc.), Recreation Category, *Popular Science* Best of What’s New, 2001

Silver Medal (Nova Cruz Products, Inc.), Consumer Product Design, *Business Week* and Industrial Design Society of America, 2001

Inc. Magazine Web Awards (Nova Cruz Products, Inc.), 1st place, Design; 3rd place, Marketing; 2001

Helen Kardon Moss Anvil Award, Wharton School, 2000
 Miller-Sherrerd MBA Core Teaching Award, Wharton School, 1996, 1997, 1998, 1999
 MBA Core Cluster Award for Educational Excellence, Wharton School, 1995, 1996, 1997, 1998
 NASA Certificate of Recognition for Creative Development of a Technical Innovation, 1997
 Distinguished Service Award, MIT Leaders for Manufacturing Program, 1995
 Academy of Management—Technology and Innovation Management Division, List of Best Books of 1994 for *Product Design and Development*
 ASME Design for Manufacturing Committee Best Paper Award, 1992
 Ford International Career Development Chair, MIT Sloan School, 1989 – 1992
 Teaching Excellence Award, MIT Sloan School, 1989 – 1990
 IBM Fellowship in Manufacturing Research, 1987 – 1988

Subjects Taught

Product Management	2018 –
Entrepreneurship	2015 –
Product Design	2003 –
Design: Creation of Artifacts in Society	2012 – 2026
Innovation Management	2002 – 2020
Technology Strategy	2012 – 2016
Implementation of Entrepreneurial Ventures	2017 – 2020
Innovation in China	2015 – 2017
Product Design and Development	1994, 1996 – 1999, 2001 – 2003
Operations Management: Quality and Productivity	1995 – 1999, 2005
Design, Manufacturing, and Marketing Integration	1994
Introduction to Operations Management	1989 – 1993, 1995
Product Development in the Manufacturing Firm	1991 – 1993, 1995
Design for Manufacturing	1988 – 1989

Recent Wharton School and University Committees

Penn Presidential Committee <i>Penn Forward</i>	2025 – 2026
Management Department Q Review (Chair)	2025 – 2026
Wharton Future of Business Education Committee	2023 – 2024
Advisory Board, Penn Medicine Center for Health Care Innovation	2013 – 2022
Mack Center Core Group	2007 – 2021
Search Committee, Associate Vice Provost for Technology Transfer	2013
Executive Education Committee	2010
Provost’s Arts Advisory Council	2015 – 2020

Faculty Committee on Innovation	2013 – 2016
Globalization Initiative Committee	2010 – 2016
Committee on Manufacturer Responsibility (chair)	2008 – 2009
Committee on Faculty Attraction and Retention	2008 – 2009
Editorial Board Wharton School Publishing	2007 – 2010
Globalization Committee (chair FY08)	2007 – 2009
Deputy Dean’s Executive Committee	2007 – 2009
Dean’s Social Impact Committee	2007 – 2009
Exec. Committee, Integrated Product Design Program	2006 – 2014
Strategy Committee (chair)	2006 – 2007
Committee on MBA Experience and Engagement	2006 – 2008

Publications

Books

- [1] Christian Terwiesch and Karl T. Ulrich, *The Innovation Tournament Handbook: A step-by-step guide to finding exceptional solutions to any challenge*, Wharton School Press, Philadelphia, 2023.
- [2] Lele Sang and Karl T. Ulrich, *Winning in China, Success and Failure in the World’s Largest Economy*. Wharton School Press. 2021.
- [3] Karl T. Ulrich, *Design: Creation of Artifacts in Society*, University of Pennsylvania, 2011.
- [4] Christian Terwiesch and Karl T. Ulrich, *Innovation Tournaments: Creating and Selecting Exceptional Opportunities*, Harvard Business Press, Boston, 2009.
- [5] Ulrich, Karl T., Steven D. Eppinger, Maria C. Yang, *Product Design and Development*, Irwin/McGraw-Hill, New York, 8th Edition, 2025. Various editions also in Bahasa Indonesia, Chinese, Farsi, German, Italian, Korean, Portuguese, Spanish, and Russian.
- [6] Ulrich, Karl T., Steven D. Eppinger, Maria C. Yang, *Product Design and Development*, Irwin/McGraw-Hill, New York, 7th Edition, 2019.
- [7] Ulrich, Karl T. and Steven D. Eppinger, *Product Design and Development*, Irwin/McGraw-Hill, New York, 6th Edition, 2015.
- [8] Ulrich, Karl T. and Steven D. Eppinger, *Product Design and Development*, Irwin/McGraw-Hill, New York, 5th Edition, 2011.
- [9] Ulrich, Karl T. and Steven D. Eppinger, *Product Design and Development*, Irwin/McGraw-Hill, New York, 4th Edition, 2008.
- [10] Ulrich, Karl T. and Steven D. Eppinger, *Product Design and Development*, Irwin/McGraw-Hill, New York, 3rd Edition, 2004.

- [11] Ulrich, Karl T. and Steven D. Eppinger, *Product Design and Development*, Irwin/McGraw-Hill, New York, 2nd Edition, 2000.
- [12] Ulrich, Karl T. and Steven D. Eppinger, *Product Design and Development*, McGraw-Hill, New York, 1st Edition, 1995.

Articles in Refereed Journals

- [11] Karl T. Ulrich, “Digital Darwinism: Steering the Evolution of Artificial Life in Socio-Technical Systems,” *AI and Ethics* (2026) 6:268. <https://doi.org/10.1007/s43681-026-01057-8>
- [12] Karl T. Ulrich, “Re-Consider the Lobster: Animal Lives in Protein Supply Chains,” *Sustainability*, 17, 2025, p. 7034. <https://doi.org/10.3390/su17157034>
- [13] Karl T. Ulrich, “Minimum Spatial Housing Requirements for Human Flourishing,” *Buildings*, 15, 2025, p. 2623. <https://doi.org/10.3390/buildings15152623>
- [14] S. Kavadias and Ulrich K. T., “Innovation and New Product Development: Reflections and Insights from the Research Published in the First 20 Years of MSOM,” *Manufacturing & Service Operations Management*, (Anniversary Issue for the 20 years of M&SOM), 22 (1), 2020, p. 84-92.
- [15] Joel O. Wooten and Karl T. Ulrich, “Idea Generation and the Role of Feedback: Evidence from Field Experiments with Innovation Tournaments,” *Production and Operations Management*, Vol. 26, 2017, p. 80–99. doi:10.1111/poms.12613.
- [16] Laura J. Kornish and Karl T. Ulrich, “The Importance of the Raw Idea in Innovation: Testing the Sow's Ear Hypothesis,” *Journal of Marketing Research*, Vol. 51, No. 1, 2014, p. 14-26.
- [17] Laura J. Kornish and Karl T. Ulrich, “Opportunity Spaces in Innovation: Empirical Analysis of Large Samples of Ideas,” *Management Science*, Vol. 57, No. 1, 2011, p. 107-128.
- [18] Karan Girotra, Christian Terwiesch, Karl Ulrich, “Idea Generation and the Quality of the Best Idea,” *Management Science*, Vol. 56, No. 4, 2010, p. 591-604.
- [19] Karan Girotra, Christian Terwiesch, Karl Ulrich, “Valuing R&D Projects in a Portfolio: Evidence from the Pharmaceutical Industry,” *Management Science*, Vol. 52, No. 9, September 2007, p. 1452-1466.
- [20] Taylor Randall, Christian Terwiesch, and Karl T. Ulrich, “User Design of Customized Products,” *Marketing Science*, Vol. 26, No. 2, 2007, p.268-280.
- [21] Karl T. Ulrich and David J. Ellison, “Beyond Make-Buy: Internalization and Integration of Design and Production,” *Production and Operations Management*, Vol. 14, No. 3, Fall 2005, p. 315-330.
- [22] Karl T. Ulrich, “Estimating the Technology Frontier for Personal Electric Vehicles,” *Transportation Research C*, 13: 448-462, 2005.
- [23] Taylor Randall, Christian Terwiesch, and Karl T. Ulrich, “Principles for User Design of Customized Products,” *California Management Review*, Summer 2005, p. 68-85 (finalist for Accenture Prize).

- [24] Shane, Scott A. and Karl T. Ulrich, "Technological Innovation, Product Development, and Entrepreneurship in Management Science," *Management Science*, Vol. 50, No. 2, February 2004, p. 133-144.
- [25] Kamalini Ramdas, Marshall Fisher and Karl Ulrich, "Managing Variety for Assembled Products: Modeling Component Systems Sharing," *Manufacturing and Service Operations Management*, Vol. 5, No. 2, Spring 2003, p.142-156.
- [26] Taylor Randall and Karl Ulrich, "Product Variety, Supply Chain Structure, and Firm Performance: Analysis of the U.S. Bicycle Industry," *Management Science*, Vol. 47, No. 12, December 2001, p. 1588-1604.
- [27] V. Krishnan. and Karl T. Ulrich, "Product Development Decisions: A Review of the Literature," *Management Science*, Vol. 47, No. 1, January 2001, p. 1-21.
- [28] Karl T. Ulrich and David J. Ellison, "Holistic Customer Requirements and the Design-Select Decision," *Management Science*, Vol. 45, No. 5, May 1999, p. 641-658.
- [29] Marshall Fisher, Kamalini Ramdas, and Karl Ulrich, "Component Sharing in the Management of Product Variety: A Study of Automotive Braking Systems," *Management Science*, Vol. 45, No. 3, March 1999, p. 297-315.
- [30] Taylor Randall, Karl Ulrich, and David Reibstein, "Brand Equity and Vertical Product Line Extent," *Marketing Science*, Vol. 17, No. 4, 1998, p. 356-379.
- [31] Bala L. Subramaniam and Karl T. Ulrich, "Producibility Analysis Using Metrics Based on Physical Process Models," *Research in Engineering Design*, Vol. 10, No. 4, 1998, p. 210-225.
- [32] David Robertson and Karl Ulrich, "Planning for Product Platforms," *Sloan Management Review*, Vol. 39, No. 4, Summer 1998, p. 19-31.
- [33] Karl T. Ulrich and Scott Pearson, "Assessing the Importance of Design through Product Archaeology," *Management Science*, Vol. 44, No. 3, March 1998, p. 352-369.
- [34] R. Ramaswamy and Karl Ulrich, "A Designer's Spreadsheet," *ASME Journal of Mechanical Design*, Vol. 119, No. 1, 1997, p.48-56.
- [35] Karl Ulrich, "The Role of Product Architecture in the Manufacturing Firm," *Research Policy*, Vol. 24, 1995, p. 419-440.
- [36] Rajan Ramaswamy and Karl Ulrich, "Augmenting the House of Quality with Engineering Models," *Research in Engineering Design*, Vol. 5, No. 2, 1993, p. 70-79.
- [37] Karl Ulrich, David Sartorius, Scott Pearson, and Mark Jakiela, "Including the Value of Time in Design for Manufacturing Decision Making," *Management Science*, Vol. 39, No. 4, 1993, p. 429-447.
- [38] R. Ramaswamy, K. Ulrich, N. Kishi and M. Tomikashi, "Solving Parametric Design Problems Requiring Configuration Choices," *ASME Journal of Mechanical Design*, Vol. 115, No. 1, 1993, p. 20-28.

- [39] Matthew B. Wall, Karl T. Ulrich, and Woodie C. Flowers, “Evaluating Prototyping Technologies for Product Design,” *Research in Engineering Design*, Vol. 3, 1992, p. 163-177.
- [40] David Robertson, Karl Ulrich, Marc Filerman, “CAD and Cognitive Complexity: Beyond the Drafting Board Metaphor,” *Manufacturing Review*, Vol. 4, No. 3, 1991, p. 194-204.
- [41] Steven D. Eppinger, Charles H. Fine, and Karl T. Ulrich, “Interdisciplinary Product Design Education,” *IEEE Transactions on Engineering Management*, Vol. 37, No. 4, 1990, p. 301-305.
- [42] Karl T. Ulrich and Warren P. Seering, “Function Sharing in Mechanical Design,” *Design Studies*, Vol. 11, No. 4, 1990, p. 223-234.
- [43] Karl T. Ulrich and Warren P. Seering, “Synthesis of Schematic Descriptions in Mechanical Design,” *Research in Engineering Design*, Vol. 1, No. 1, 1989, p. 3-18.
- [44] Karl Ulrich and Warren Seering, “Computation and Conceptual Design,” *Robotics and Computer-Integrated Manufacturing*. Vol. 4, No. 3, 1988, p.309-315.
- [45] S.A. Gedeon, C.D. Sorenson, K.T. Ulrich, and T.W. Eagar, “Measurement of Dynamic Electrical and Mechanical Properties of Resistance Spot Welds,” *The Welding Journal*, Vol. 66, No. 12, 1987, p. 378-385.

Working Papers including Papers under Review or Revision

- [46] Ulrich, Karl T. “The Satoshi Overhang: Why the Bear Case is Bounded.” *under review*.
- [47] Ulrich, Karl T. “Why is Skiing Fun? A Compound Superstimulus Theory of Risky Effortful Movement,” *under review*.
- [48] Girotra, Karan and Meincke, Lennart and Terwiesch, Christian and Ulrich, Karl T., Ideas are Dimes a Dozen: Large Language Models for Idea Generation in Innovation. Report – Mack Center for Technological Innovation. University of Pennsylvania (July 10, 2023). Available at SSRN: <https://ssrn.com/abstract=4526071>
- [49] Kornish, Laura J. and Karl T. Ulrich, “Assessing the Quality of Selection Processes,” under revision for resubmission, March 2017.
- [50] Wooten, J. and K. Ulrich, “The Impact of Visibility in Innovation Tournaments: Evidence from Field Experiments,” under revision for resubmission, March 2017.
- [51] Terwiesch, Christian and Karl T. Ulrich, “Will Video Kill the Classroom Star? The Threat and Opportunity of Massively Open On-Line Courses for Full-Time MBA Programs,” Report – Mack Center for Technological Innovation. University of Pennsylvania, July 2014.
- [52] Girotra, K. and K. Ulrich, “Empirical Evidence for Domain Name Performance,” Working Paper, The Wharton School, May 2011.
- [53] Ulrich, Karl T., “The Environmental Paradox of Bicycling,” Working Paper, The Wharton School, July 2006.

Chapters in Edited Volumes

- [42] Karl T. Ulrich, “The Roles of Users and Experts in Design,” in *Kluwer Handbook on New Product Development*, 2007.
- [43] Karl T. Ulrich and Warren P. Seering, “Synthesis of Schematic Descriptions in Mechanical Design,” Chapter 10 in *Engineering Design Synthesis*, Amaresh Chakrabarti (editor), Springer, London, 2002. (This chapter is substantially similar to article of same title appearing in *Research in Engineering Design* 1988.)
- [44] Karl Ulrich, “Product Architecture, Modularity, and the Enterprise,” in *Managing in the Modular Age*, Raghu Garud and Arun Kumaraswamy (editors), Blackwell, Oxford, 2002. (Commentary for reprint below.)
- [45] Karl Ulrich, “The Role of Product Architecture in the Manufacturing Firm,” in *Managing in the Modular Age*, Raghu Garud and Arun Kumaraswamy (editors), Blackwell, Oxford, 2002. (This chapter is a reprint of an article of the same title from *Research Policy* 1995.)
- [46] Karl Ulrich, Taylor Randall, Marshall Fisher, and David Reibstein, “Managing Product Variety: A Study of the Bicycle Industry,” in *Managing Product Variety*, Teck-Hua Ho and Chris Tang (editors), Kluwer Academic Publishers, 1998.
- [47] Karl Ulrich, “Fundamentals of Product Modularity,” Chapter 12 in S. Dasu and C. Eastman (editors), *Management of Design: Engineering and Management Perspectives*, p. 219-231, Kluwer Academic Publishers, 1995, (chapter is substantially similar to paper of same title appearing in *proceedings of ASME Winter Annual Meeting Symposium on Design and Manufacturing Integration*, November 1991).
- [48] Karl T. Ulrich, “Intelligent Tools for Mechanical Design,” in *Artificial Intelligence at MIT: Expanding Frontiers*, edited by P.H. Winston with S.A. Shellard, Vol. 1, Ch. 3, p. 52-69, MIT Press, 1990.
- [49] Karl T. Ulrich and Warren P. Seering, “Function Sharing in Mechanical Design,” in *Artificial Intelligence in Engineering Design* Vol. II, C. Tong and D. Sriram (Editors), p. 185-214, Academic Press, San Diego 1992, (chapter identical to “Function Sharing in Mechanical Design,” above).
- [50] Karl T. Ulrich and Warren P. Seering, “Achieving Multiple Goals in Conceptual Design,” in H. Yoshikawa and D. Gossard (editors), *Intelligent CAD*, North-Holland, 1988.

Other Articles and Case Studies

- [51] Christian Terwiesch and Karl Ulrich, “M.B.A. Students vs. ChatGPT: Who Wins?” *The Wall Street Journal*, September 11, 2023.
- [52] Ulrich, Karl T., “Why Bicycles Are Making a Huge Comeback in China,” *Knowledge at Wharton*, March 30, 2017.
- [53] Ulrich, Karl T., “Design is Everything?” *Journal of Product Innovation Management*, Vol. 28, p. 394–398, 2010.

- [54] Karl T. Ulrich, "Terrapass Inc.," Case Study, The Wharton School, August 2005, available from Epodia.com.
- [55] Karan Girotra, Christian Terwiesch, and Karl Ulrich, "Merck & Company: Managing the Drug Development Pipeline," Case Study, The Wharton School, June 2004 (Revised June 2005), available from Epodia.com.
- [56] Karl T. Ulrich and Christian Terwiesch, "Xpult Exercise and Instructions," Working Paper, The Wharton School, Department of Operations and Information Management, (document to accompany Xpult catapult hardware, also developed by Ulrich and Terwiesch).
- [57] Jeff Smith and Karl Ulrich, "Design Matters," *Design Management Journal*, Vol. 12, No. 3, Summer 2001, p. 28-34.
- [58] David Reibstein, Taylor Randall, and Karl Ulrich, "Brand Equity and Line Extension: How Low Can You Go?" *The Financial Times*, October 5, 1998.
- [59] Karl T. Ulrich and Steven D. Eppinger, "Educating Product Development Leaders," *Design Management Journal*, Vol. 3, No. 3, Summer 1992, p. 47-54.
- [60] Karl T. Ulrich, "Computer-Supported Product Design," *Design Management Journal*, Vol. 1, No. 2, Summer 1990, p. 62-67.

Articles in Refereed Conference Proceedings

- [61] Karl T. Ulrich, "Innovation in the University," *Proceedings of Foundations of Computer-Aided Process Design (FOCAPD)*, Princeton University, July 2004.
- [62] Bala L. Subramaniam and Karl T. Ulrich, "Producibility Analysis Using Metrics Based on Physical Models," *Proceedings of ASME Design Theory and Methodology Conference*, September 1994, p. 353-369, Minneapolis. (Substantially similar to journal article of same title above.)
- [63] Rajan Ramaswamy and Karl Ulrich, "A Designer's Spreadsheet," *Proceedings of ASME Design Theory and Methodology Conference*, September 1993, p. 105-113, Albuquerque. (Substantially similar to journal article of same title above.)
- [64] Karl T. Ulrich, "The Role of (Rapid) Prototyping in (Rapid) Product Development," *Proceedings of International Manufacturing Systems Conference*, 1993, Stuttgart.
- [65] Bala Subramaniam and Karl Ulrich, "Representation of Producibility Constraints," *Proceedings of ASME Design Theory and Methodology Conference*, September 1992, p. 65-72, Phoenix.
- [66] Dari Shalon, David Gossard, Karl Ulrich, and David Fitzpatrick, "Representing Geometric Variations in Complex Structural Assemblies on CAD Systems," *Proceedings of ASME Design Automation Conference*, September 1992, p. 121-132, Phoenix.

- [67] Rajan Ramaswamy and Karl Ulrich, "Augmenting the House of Quality with Engineering Models," *Proceedings of ASME Design Theory and Methodology Conference*, September 1992, p. 309-316, Phoenix. (Substantially similar to journal article of same title above.)
- [68] Karl Ulrich and Karen Tung, "Fundamentals of Product Modularity," *proceedings of ASME Winter Annual Meeting Symposium on Design and Manufacturing Integration*, November 1991, p. 73-79, Atlanta.
- [69] Rajan Ramaswamy, Karl T. Ulrich, Norimasa Kishi, and M. Tomikashi, "Solving Parametric Design Problems Requiring Configuration Choices," *Proceedings of ASME Design Theory and Methodology Conference*, September 1991, p. 103-110, Miami. (Substantially similar to journal article of same title above.)
- [70] David Robertson, Karl T. Ulrich, and Marc Filerman, "CAD Systems and Cognitive Complexity: Beyond the Drafting Board Metaphor," *Proceedings of ASME Design Theory and Methodology Conference*, September 1991, p. 77-83, Miami. (Substantially similar to journal article of same title above.)
- [71] Paul H. Moncevicz, Jr., Mark J. Jakiela, and Karl T. Ulrich, "Orientation and Insertion of Randomly Presented Parts Using Vibratory Agitation," *Proceedings of ASME Flexible Assembly Systems Conference*, ASME DE-Vol. 33, September 1991, p. 41-47, Miami.
- [72] Matthew Wall, Karl Ulrich, and Woodie Flowers, "Making Sense of Prototyping Technologies for Product Design," *Proceedings of ASME Design Theory and Methodology Conference*, September 1991, p. 151-158, Miami. (Substantially similar to journal article "Evaluating Prototyping Technologies for Design" above.)
- [73] Karl T. Ulrich and Peter V. Graham, "Using Producibility Constraints to Control the Automatic Generation of Sheet Metal Structures," *Proceedings of the ASME Design Theory and Methodology Conference*, September 1990, p. 97-104, Chicago.
- [74] Mark E. Friedberg, Mark J. Jakiela, and Karl T. Ulrich, "A Computer-Based Technical and Economic Model for Choosing Automated Assembly Parts Presentation Equipment," *Proceedings of the Second ASME Conference on Flexible Assembly Systems*, ASME DE-Vol. 28, Chicago 1990, p. 85-89.
- [75] R. Ramaswamy, K. Ulrich, N. Kishi, and M. Tomikashi, "Software Tools for Design: Experiences in the Automobile Industry," *Proceedings of the AAAI90 Workshop on Concurrent Design*, August 1990 (with R. Ramaswamy, N. Kishi, and M. Tomikashi).
- [76] Karl T. Ulrich and Charles H. Fine, "Cost Estimation Tools to Support Product Design," *Proceedings of the ASME Manufacturing International Conference 1990*, Atlanta 1990, p. 19-25.
- [77] Peter V. Graham and Karl T. Ulrich, "Structural Synthesis of Sheet Metal Parts: An Analogy to Path Planning Using Manufacturability as a Guide," *Proceedings of the 1989 ASME Design Automation Conference*, Montreal 1989, p. 289-294.

- [78] J.S. Oh and K.T. Ulrich, “Using Fine-Grained Parallel Simulation for Design,” *Proceedings of the 1989 ASME Design Automation Conference*, Montreal 1989, p. 231-236, (with J. Oh).
- [79] Marc Filerman, Karl Ulrich, and Todd Siler, “A Tactile Input Device for Sheet Metal CAD,” *Proceedings of the 1989 Conference on Human-Computer Interaction*, HCI89, 1989, Boston.
- [80] K.T. Ulrich, “A Decision Model for Part Integration in Design for Manufacturing,” *Proceedings of the 1989 International Conference on Engineering Design*, Harrogate, England, August 1989, p. 387-397.
- [81] Karl T. Ulrich and Warren P. Seering, “Function Sharing in Mechanical Design,” *Proceedings of the Seventh National Conference on Artificial Intelligence, AAAI88*, St. Paul, MN, August 1988, p. 342-346. (Substantially similar to journal article of same title, above.)
- [82] K. Ulrich and W. Seering, “Conceptual Design: Synthesis of Systems of Components,” *Proceedings of the 1987 American Society of Mechanical Engineers Winter Annual Meeting Symposium on Integrated and Intelligent Manufacturing.*, Boston 1987, p. 57-66.
- [83] Karl Ulrich and Warren Seering, “Conceptual Design as Novel Combination of Existing Device Features,” *Advances in Design Automation 1987*, p. 295-300, (*Proceedings of the 1987 ASME Design Technology Conferences—The Design Automation Conference*) (with W. Seering). (Substantially similar to journal article “Computation and Conceptual Design” above.)
- [84] Karl Ulrich and Warren Seering, “A Computational Approach to Conceptual Design,” *Proceedings of International Conference on Engineering Design*, ICED 87, August 1987, Boston.

Patents

Ice Cream Scoop, U.S. Patent 9,173,527, November 3, 2015 (with J. Salazar et al.), Assignee: Belle-V, LLC.

Ice Cream Scoop, U.S. Patent D713,219S, September 16, 2014 (with J. Salazar et al.), Assignee: Belle-V, LLC.

Pivoting Nose-Less Bicycle Seat, U.S. Patent 8,668,259, March 11, 2014, Assignee: Nexride LLC.

Self-Cleaning Litter Box, U.S. Patent 8,028,659, October 4, 2011 (with A. Cook, K. Grube, T. Devlin, J. Greason, N. Ulrich, and C.L. Yau), Assignee: Lucky Litter LLC.

Self-Cleaning Litter Box, U.S. Patent 7,762,213, July 27, 2010 (with A. Cook, K. Grube, T. Devlin, J. Greason, N. Ulrich, and C.L. Yau), Assignee: Lucky Litter LLC.

Folding Bicycle, U.S. Patent 7,490,842, February 17, 2009 (with N. Ulrich), Assignee: Xootr LLC.

Folding Scooter, U.S. Patent 6,443,470, September 3, 2002 (with N. Ulrich, J. Salazar, M. Simmons), Assignee: Xootr LLC

Bruxism Biofeedback Apparatus and Method Including Acoustic Transducer Coupled Closely to User's Head Bones, U.S. Patent 6,270,466, August 7, 2001 (with L. Weinstein, T. Devlin, and C. Burns), Assignee: BruxCare, Inc.

Cervical Collars, U.S. Patent 6,254,560, July 3, 2001 (with L. Tweardy, C. Burns), Assignee: The Jerome Group, Inc.

Bruxism Biofeedback Apparatus and Method, U.S. Patent 6,117,092, September 12, 2000 (with L. Weinstein, A. McDonald, C. Burns, and T. Devlin), Assignee: BruxCare, Inc.

Measurement Device for Quantifying the Severity of Bruxism, U.S. Patent 5,911,576, June 15, 1999 (with L. Weinstein, A. McDonald, C. Burns, and T. Devlin), Assignee: BruxCare, Inc.

Wall Outlet Adapter Having Sawtooth Profile, U.S. Patent 5,605,466, February 25, 1997, (with T. Devlin and G. Favaloro), Assignee: New Vector Products, Inc.

Suction Catheter Assemblies, U.S. Patent 5,460,613, October 24, 1995, (with T. Devlin), Assignee: Smiths Industries Medical Systems, Inc. (Concord-Portex Division).

Suction Systems, U.S. Patent 5,419,769, May 30, 1995, (with T. Devlin and F. Willis.) Assignee: Smiths Industries Medical Systems, Inc. (Concord-Portex Division).

Suction Catheter Assemblies, U.S. Patent 5,349,950, September 27, 1994, (with T. Devlin), Assignee: Smiths Industries Medical Systems, Inc. (Concord-Portex Division).

Three-Dimensional Tactile Computer Input Device, U.S. Patent 5,396,265, March 7, 1995, (with E. Sachs, A. Roberts, M. Filerman, and T. Siler). Assignee: MIT.

Suction Catheter Assemblies, U.S. Patent 5,325,850, July 5, 1994, (with T. Devlin). Assignee: Smiths Industries Medical Systems, Inc. (Concord-Portex Division).

Suction Catheter Valve, U.S. Patent 5,300,043, April 5, 1994, (with T. Devlin and V. Cheung). Assignee: Smiths Industries Medical Systems, Inc. (Concord-Portex Division).

Suction Catheter Assemblies, U.S. Patent 5,254,098, October 19, 1993, (with T. Devlin). Assignee: Smiths Industries Medical Systems, Inc. (Concord-Portex Division).

Method and Means for Removing Casings from Sausages, U.S. Patent 5,246,395, September 21, 1993 (with M. Haggerty, C. Zirps, M. Russo, and J. Kwo). Assignee: Townsend Engineering Company.

Computer Aided Drawing in Three Dimensions, U.S. Patent 5,237,647, August 17, 1993, (with A. Roberts, E. Sachs, D. Stoops, T. Siler, D. Gossard, and G. Celniker). Assignee: MIT.

Dual Textured Food Piece Fabrication Method, U.S. Patent 5,208,059, May 4, 1993 (with J. Dubowik and M. Nemirow). Assignee: General Mills, Inc. (for Betty Crocker "Gushers").

Method and Apparatus for Automatic Parts Assembly, U.S. Patent 5,155,895, October 20, 1992 (with M. Jakiela and P. Moncevicz). Assignee: MIT.

Dual Textured Food Piece Fabrication Apparatus, U.S. Patent 5,146,844, September 15, 1992 (with J. Dubowik and M. Nemirow). Assignee: General Mills, Inc. (for Betty Crocker "Gushers").

Languages: Mandarin (intermediate), Italian (intermediate)